



Co-funded by
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UITM GREEN SUMMER SCHOOL

Green Business & Education for a Sustainable Future

6-10

**OCTOBER
2025**

HOST:

University of Information Technology
and Management in Rzeszow (UITM)



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TECHNISCHE UNIVERSITÄT
ILMENAU

unibz


UNIVERSITY OF INFORMATION
TECHNOLOGY and MANAGEMENT
in Rzeszow, POLAND

 **utc**

 European
University Cyprus

MD
Mälardalen
University


UNIVERSITÀ
POLITECNICA
DELLE MARCHE

 Univerzitet
"Džemal Bijedić" u Mostaru

ipvc
Polytechnic University
of Viana do Castelo



EVENT OVERVIEW

The University of Information Technology and Management (UITM) invites students, educators, and professionals to participate in the Green Summer School, a five-day international event focused on sustainability, innovation, and the future of education and entrepreneurship.

Designed for two target groups – university students and academic staff – the program offers parallel tracks tailored to different audiences. Participants will explore topics related to green business models, startup creation, future career pathways, AI in education, responsible leadership, and the development of soft skills in a changing world.

The Green Summer School will feature a mix of interactive workshops, expert-led training sessions, project-based learning, and networking opportunities. Both groups will benefit from mentoring sessions, field visits (including a guided campus tour and an excursion to Rzeszow), and open panels designed to spark dialogue on sustainable development in business and academia.

Participants will also engage in a final showcase, where student teams will pitch their startup concepts developed throughout the week. A jury of educators and mentors will provide feedback and awards for the best projects.

Social and cultural activities – such as a bonfire evening and live music networking night – will enrich the experience and foster international collaboration in a relaxed and engaging atmosphere.

CONTENT OUTLINE

Green Entrepreneurship

Future Careers and Digital Education

Responsible Leadership (i5 Playbook and PRME)

Startup Innovation and Pitching

AI and Ethics in Academia



Duration

5 days (Mon - Fri)
6.10.2025 - 10.10.2025



Location

UITM Campus in Kielnarowa
UITM Campus in Rzeszow
Urban Lab Rzeszow

GROUP 1

Students

Green Business
& Entrepreneurship

GROUP 2

Teachers / Educators

Professional
Development

WEDNESDAY / 1 OCTOBER 2025 | VIRTUAL COMPONENT

13:00-14:00

Introduction & Program Overview (Microsoft Teams)

ONLINE EVENT

Online introduction to the Green Summer School: what, where, why – goals, schedule, logistics, and what to expect. Short introduction to sustainability and green entrepreneurship



MONDAY / 6 OCTOBER 2025 | UITM CAMPUS IN KIELNAROWA

13:00-14:00

Opening Session & Registration

Introduction to the Green Summer School mission, sustainability in education, business, and community.

14:00-15:00

Lunch

15:00-16:30

Campus Tour & Educational Walk

Guided tour highlighting sustainable infrastructure and environmental initiatives.

16:30-18:00

Group 1: Workshop – What is Green Business?

Group 2: Training – Career Guidance and Future Job Trends

18:00-22:00

Evening Bonfire & Integration Party

TUESDAY / 7 OCTOBER 2025 | UITM CAMPUS IN KIELNAROWA

10:00-12:30

Group 1: Workshop – How to Create a Startup

Group 2: Session – Future Startups – Inspiring Youth to Take Action

13:00-14:00

Lunch

14:30-16:00

Project Work / Individual Work

Group 1: Team-based problem-solving and solution development

Group 2: Analytical exercises on innovation potential in education and job markets

16:00-20:00

Trip to Rzeszow (Old Town & Underground Tour)

WEDNESDAY / 8 OCTOBER 2025 | UITM CAMPUS IN KIELNAROWA

11:00-13:00

UITM Academic Year Inauguration

13:00-14:00

Lunch

14:00-16:00

Project Work / Individual Work

Group 1: Workshop – Personal Branding & Promoting Responsible Business

Group 2: Training – Career Guidance in a Changing World

16:30-18:00

Group 1: Startup Project Development

Group 2: Seminar – Responsible Leadership and the i5 Playbook & PRME Framework

THURSDAY / 9 OCTOBER 2025 | URBAN LAB RZESZOW

10:00-10:30

Gathering at Urban Lab Rzeszow

10:30-14:00

Joint Panel Discussion - Teaching in the AI Era

Discussion on the role of educators in the age of AI and technological transformation.

14:00-15:00

Lunch

15:00-18:00

Group 1: Workshop – Effective Pitching & Presenting a Business Idea

Group 2: Workshop – Developing Students' Soft Skills

FRIDAY / 10 OCTOBER 2025 | UITM CAMPUS IN RZESZOW

09:00-12:00

Final Startup Project Presentations

Awards ceremony and official closing

12:00-13:00

Refreshments

